

MS#183302.1 (MSFT 4966)  
PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application of Mah et al.  
Application No. 10/056,766  
Filed 01/25/2002  
Confirmation No. 4609

Art Unit 2121  
Examiner Joseph P. Hirl

For METHOD AND SYSTEM FOR CLICKPATH FUNNEL ANALYSIS

July 21, 2004

**AMENDMENT A**

TO THE COMMISSIONER FOR PATENTS

SIR:

Please amend the above-identified application as follows:

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**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 5 of this paper.

**Remarks** begin on page 12 of this paper.

**Summary & Concluding Remarks** begin on page 15 of this paper.

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